

Kästle Renews Hugo Harrisson Pro Team Contact and Becomes Apparel Sponsor

October 26, 2010 (Wels, Austria) –[Kästle](#) announces the extension of Canadian freeskiing champion [Hugo Harrisson](#)'s professional team contact. Harrisson was the first North American named to the inaugural Kästle Pro Team in 2007. A big-mountain powder skier, Harrisson's input was integral to the design of the [MX108](#) his promodel, and the MX128, a dedicated big-mountain powder ski introduced this season.

We are thrilled to extend our partnership with Hugo," says Kästle Ltd. president, Siegfried Rumpfhuber. "Hugo has been an invaluable resource in the development of our Freeride line. Having him wear our apparel is a natural extension of our partnership. His feedback and communication with R&D regarding what he needs out of his equipment, and clothing has been extremely helpful."

Hugo will wear the Mountaineering jacket and the Mountaineering pant constructed with "3L MSB" (3 Layer Mechanical Stretch Bamboo) a perfect construction for backcountry demands. Kästle 3L MSB is waterproof; with an antibacterial bamboo bonded inner lining provides high breathability and moisture regulation. The Mountaineering Jacket and Pant both use Full Fusion Technology bonding pieces of fabrics without creating seams. The mountaineering pieces have a jacket/pant interface, once the system is engaged a one-piece is formed. The Kästle One Suit is the official workwear of the guides and pilots at Skeena Heliskiing, BC, will outfit him on heli adventures. "I am stoked to continue my position on Kästle's pro team," states Harrisson. "Kästle innovations both in building big-mountain skis and apparel deliver what I need to tackle all the versatile terrain and weather I encounter day in and out."

Harrisson is part of a dynamic, international group of skiers on the 2010 Kästle Pro Team. The team now includes Martin "McFly" Winkler (AUT), Sascha Schmid (SWI), Chris Davenport (USA), Griffin Post (USA), Giulia Monego (ITA), Baptiste Blanc (FRA), Lorraine Huber (AUT), Karine Falck-Pedersen (NOR) and Chad Sayers (CAN.)

"Hugo is a real asset to our team," notes Rumpfhuber. "We continue to target a group of accomplished athletes that are pushing the boundaries of skiing both on the competition front and in the worldwide expeditions they partake in. Our athletes all share zeal and drive for the sport that inspires all of us at Kästle."

About Kästle Ltd.

In 2007, a small group of passionate Austrian skiers, designers and entrepreneurs re-launched the storied Kästle ski brand after almost 10 years of dormancy. With support from strategic partners and investors Cross Industries Inc., owners of KTM motorcycles, Kästle manufactures a limited line of high performance skis and ski apparel. The ski line offers a full selection of dedicated freeride models to freeski mountaineering as well as on-piste carving specialists. Kästle is headquartered in the heart of the Austrian Alps. All skis are designed, tested and produced in Austria. Kästle skis are available at selected North American and European retailers. For more information, visit www.kastle-ski.com.