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## **Kästle Signs Jaclyn Paaso**

**January 13, 2011 (Wels, Austria)** – Kästle is pleased to announce the recent addition of Jaclyn (Jackie) Paaso to its Pro Team.

Jackie Paaso is based out of Squaw Valley, CA. Paaso joins Kästle after finishing 3<sup>rd</sup> overall in the 2010 Freeride World Tour (FWT). Her 2010 competition was on top of strong 2008 and 2009 seasons in both the World Freeskiing and FWT series with multiple podiums, including the coveted Sickbird Award at Snowbird in 2008. This season she hopes to bring the same competitive spirit to the FWT, where she's again gunning for podium finishes. Paaso also hopes to pursue more film projects and produce her own ski segments.

"We're excited to have signed Jackie to the Kästle Pro Team," notes Siegfried Rumpfhuber, Kästle president. "We scouted the women's scene very closely, specifically wanting to strengthen our female roster. Jackie showed really impressive performances last winter, and we have a strong belief in her skiing skills and ambitions. She shares Kästle's passion for the sport and will compliment our strong, varied international team of skiers. We look forward to seeing her continue to push boundaries in women's freeskiing."

Paaso joins a dynamic, international group of skiers on the 2011 Kästle Pro Team, which now includes: Hugo Harrisson (CAN), Sascha Schmid (SUI), Chris Davenport (USA), Griffin Post (USA), Giulia Monego (ITA), Lorraine Huber (AUT), Karine Falck-Pedersen (NOR), and Jackie Paaso (USA).

"Jackie will be a real asset to our team," notes Rumpfhuber. "We continue to target a variety of accomplished athletes that are moving the margins of skiing both on the competition front and in the worldwide expeditions they partake in. Our athletes share an energetic drive for the sport that inspires all of us at Kästle."

### **About Kästle Ltd.**

*In 2007, a small group of passionate Austrian skiers, designers and entrepreneurs re-launched the storied Kästle ski brand after almost 10 years of dormancy. With support from strategic partners and investors Cross Industries Inc., owners of KTM motorcycles, Kästle manufactures a limited line of high performance skis and ski apparel. The ski line offers a full selection of dedicated freeride models to freeski mountaineering as well as on-piste carving specialists. Kästle is headquartered in the heart of the Austrian Alps. All skis are designed, tested and produced in the Alps. Kästle skis are available at selected North American and European retailers. For more information, visit [www.kastle-ski.com](http://www.kastle-ski.com).*